

**List of Courses Taught in English
at the Faculty of Social Sciences, Economics and Business
Winter Semester 2023/24**



Business Courses - Bachelor Level		
Title	Course Type	ECTS Credits
Advanced Topics in Organization and Innovation*	SE	3,00
Basics in International Business and Market Entry**	IK	3,00
Basics of International Financial Reporting and Perspectives in Digitalization	KS	3,00
Case Studies English (C1) - for non-native speakers only!	KS	3,00
Cost and Management Accounting	KS	3,00
Cross Cultural Management*	SE	3,00
Entrepreneurial and Leadership Skills*	SE	3,00
Fundamentals of Financial Management	KS	3,00
International Business Law: regional Legal and Economic Integration*	KS	3,00
International Business Taxation	IK	3,00
International Business* **	KS	3,00
International Market Entry* **	IK	3,00
International Investments*	KS	3,00
Introduction to Leadership and Change	KS	3,00
Introduction to Organization	KS	3,00
Introduction to Intelligent Solutions for Transportation and Physical Internet*	IK	3,00
Introduction to Research Methods	KS	3,00
Introduction to Strategy & International Management*	KS	3,00
Management Control Systems*	IK	3,00
Managing Projects in Virtual Teams* **	IK	3,00
Operations and Supply Chain Management	KS	3,00
Operations and Supply Chain Management	IK	3,00
Organization	IK	3,00
Organization	KS	3,00
Principles of Marketing: An International Perspective*	KS	3,00
Reporting in International Corporations	IK	3,00
Research Seminar in Operations, Transport and Supply Chain Management	SE	3,00
Research Seminar Sustainability	SE	3,00
Socio-Technical Transition Management**	KS	3,00
Special Topics in International Management: Managing projects in virtual teams* **	IK	3,00
Supply Chain Fundamentals	KS	3,00
Sustainable Management Accounting	KS	3,00
Traffic Simulation	SE	3,00

* These courses will probably end before Christmas

** The last in-person meeting will probably be before Christmas, online meeting in January

** You have to choose between Basics in International Business and Market Entry (1 course, 3 ECTS) or International Business&International Market Entry (2 courses, 3 ECTS each)

** You have to choose between Managing Projects in Virtual Teams and Special Topics in International Management

** Both lecture and exercise have to be taken in the same semester

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The following course is open for NON-Business students only

Management and Marketing	IK	3
Management and Marketing	VL	3

Economics Courses - Bachelor Level

Balance of Payments and Exchange Rates	KS	3,00
Data and Research Designs in Economics	IK	6,00
Economic Growth	KS	3,00
Financial Markets	KS	3,00
Intermediate Microeconomics	KS	3,00
Intermediate Microeconomics	IK	3,00
International Economics	KS	3,00
International Economics	IK	3,00
Introduction to Microeconomics	KS	3,00
Introduction to Microeconomics	IK	3,00
Labour Economics	KS	3,00
Managerial Economics	KS	3,00
Personnel Economics	KS	3,00

Other Courses - Bachelor Level

Academic Writing English (C1)	KS	3,00
Advanced Software Development	UE	3,00
Intercultural Skills English (C1)	KS	3,00
Introduction into Gender Studies in Science and Engineering	VL	3,00
Management of Digitalization and Use of Business Information Systems**	UE	3,00
Management of Digitalization and Use of Business Information Systems**	VL	3,00
Mathematics	KS	3,00
Media and Societies in Europe: for non-native speakers only!	IK	3,00
Paradigms and Current Trends of Sociological Thought II	SE	6,00
Political and Economic Development in Europe	KS	3,00
Political Economy	VU	3,00
Reading Course: Global Studies	UE	3,00
Technology and Society	SE	6,00
Theory of Intercultural Communication*	IK	3,00
Work Psychology*	SE	3,00

Courses which are marked with *will probably end before Christmas.

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Master in Management			
Title		Course Type	ECTS Credits
Advances in Leadership, Human Resource Management and Change	M1	KS	6,00
Advanced Topics in B2B-Marketing	M2	SE	2,00
Business Ethics	M1	SE	2,00
Business Models and the impact of Digitalization & Sustainability	M2	SE	4,00
Consumer Insights and Relationship Marketing	M2	SE	2,00
Contemporary Issues in Marketing Management	M2	SE	4,00
Corporate Finance	M1	KS	6,00
Creating Strategic Advantages	M1	KS	6,00
Digital Transformation: Continuous Change & Ambidexterity	M2	SE	3,00
Digital Transformation: Managing Change	M2	SE	4,00
Entrepreneurship	M1	KS	6,00
Financial Accounting	M1	KS	6,00
Gender Studies for Management	M1	SE	4,00
Global Strategic Management	M2	SE	3,00
Human Resource Architectures & Management	M2	SE	4,00
Intercultural Competence	M1	SE	2,00
International Marketing Communication and Social Media	M2	SE	3,00
International Marketing Management	M2	SE	6,00
Introduction to Marketing Management	M1	KS	6,00
Key Sales Skills and Sales Psychology	M1	SE	2,00
Leaders, Groups and their Organizational Environment	M2	SE	6,00
Managerial Accounting	M1	KS	6,00
Negotiation Skills	M1	SE	2,00
Organization	M1	KS	6,00
Presentation and moderation skills	M1	SE	2,00
Qualitative Research Methods	M1	SE	3,00
Quantitative Research Methods	M1	SE	3,00
Strategic management in dynamic and complex environments	M2	SE	4,00
Team Development & Group Dynamics	M1	SE	2,00
Virtual Collaboration in a Global Context	M2	SE	6,00

** Your level - M1 for phase 1 or M2 for phase 2 - will be determined upon review of your transcript

Master Programme Economics			
Title		Course Type	ECTS Credits
Consumer Choices and Market Outcomes		KS	6,00
Health Economics II		KS	4,00
Monetary and Macroeconomics		KS	6,00
Public, Health, and Environmental Economics I		KS	6,00
Programming, Data Management and Visualization		KS	4,00

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Master Programme Statistics

Title	Course Type	ECTS Credits
Advanced Regression Analysis	KV	4,00
Applied Statistics	SE	6,00
Biostatistics	KV	4,00
Computational Statistics	KV	4,00
Probability Theory	UE	6,00
Probability Theory	VL	4,00
Statistical Principles of Data Science	KV	6,00
Stochastic Processes	KV	4,00
Survival Analysis	KV	4,00

Master Programme Business Informatics

Title	Course Type	ECTS Credits
Computational Logistics: Optimization	SE	6,00
Data Warehousing	UE	3,00
Data Warehousing	VL	3,00
Decision Support in Production, Logistics and Supply Chain Management	SE	3,00

Master Programme Economics and Business Analytics

Title	Course Type	ECTS Credits
Decisions in Firms	KS	6,00
Empirical Economics	KS	3,00
Empirical Economics	IK	3,00
Game Theory	KS	4,00
Game Theory	IK	2,00
Introduction to Analytics and Digital Transformation	KS	3,00
Operations Research	KS	3,00
Operations Research	IK	3,00
Python Programming for Economic and Business Analytics	VL	3,00
Python Programming for Economic and Business Analytics	UE	3,00

Master Leading Innovative Organizations

Title	Course Type	ECTS Credits
CB1: Leadership and change management	KS	3,00
CB2: Innovation management	KS	3,00
CB2: Innovation management	SE	3,00
CB3: Entrepreneurship and new business venturing	KS	3,00
CB3: Entrepreneurship and new business venturing	SE	3,00
CB4: Digital transformation and platform economy	KS	3,00
CB4: Digital transformation and platform economy	SE	3,00